

Message Text

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42

ACTION STR-04

INFO OCT-01 ARA-06 ISO-00 L-03 FRB-03 OMB-01 ITC-01 SP-02

AGR-05 AID-05 CIAE-00 COME-00 EB-07 INR-07 IO-11

LAB-04 NSAE-00 OIC-02 SIL-01 TRSE-00 CIEP-01 CEA-01

NSC-05 SS-15 STRE-00 /085 W
----- 086933

P R 051800Z FEB 76

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 3738 PRIORITY

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

LIMITED OFFICIAL USE BRASILIA 1043

E.O. 11652: N/A

TAGS: ETRD, BR

SUBJECT: ITC FOOTWEAR CASE

REF: STATE 3557

1. ACCORDING TO RECENT REPORTS, THE BRAZILIAN SHOE INDUSTRY EXPECTS TOTAL SHOE EXPORTS TO REACH \$200 MILLION IN 1976, UP FROM \$150 MILLION IN 1975. ALTHOUGH THESE ARE GLOBAL FIGURES, THEY NEVERTHELESS IMPLY A CONTINUED SIZEABLE INCREASE TO THE US MARKET, WHICH DURING 1975 REPORTEDLY TOOK 77 PERCENT OF TOTAL BRAZILIAN SHOE EXPORTS. IN THE ABSENCE OF TRADE RESTRICTIONS, BRAZILIAN SHOE EXPORTS SHOULD REGISTER ANOTHER SIZEABLE INCREASE IN 1977.

2. GIVEN THE FACT THAT THE SUBJECT OF SHOES IS A VERY SENSITIVE TOPIC BETWEEN THE USG AND BRAZIL, THE EMBASSY FEELS IT WOULD BE INAPPROPRIATE AT THIS TIME TO MAKE A SPECIFIC REQUEST FROM OFFICIAL SOURCES FOR SHOE EXPORT PROJECTIONS FOR 1976-77. WE WILL TRY TO OBTAIN
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THIS INFORMATION DISCREETLY AND INFORMALLY AS THE

OCCASION RISES IN THE IMMEDIATE FUTURE. WE BELIEVE, THAT
FOR THE TIME
BEING, THE SHOE INDUSTRY FORECAST CITED ABOVE IS
A PRETTY RELIABLE INDICATION FOR 1976.

3. OFFICIAL GOB HISTORICAL DATA ON SHOE EXPORTS
FOLLOW BY SEPTTEL.
CRIMMINS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXPORT DATA, SHOES
Control Number: n/a
Copy: SINGLE
Draft Date: 05 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
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From: BRASILIA
Handling Restrictions: n/a
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Review Content Flags:
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Margaret P. Grafeld
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